40% Local and Sustainable Panel Meeting – 9/11/17

Agenda:
- Updates from Panel Leadership
- Workgroup Updates:
  - Definitions and Criteria
  - Sourcing, Data Metrics, and Transparency
  - Governance
  - Communications
- Response from University Admin on July progress report and next steps
- Proposal for BUCC to undertake External Engagement workgroup function

Participants:
Present:
Zia Ahmed
Casey Hoy
Julie Jones
Nick Kawa
Stephanie Li
Nicole Pierron Rasul
Tom Reeves
Leslie Schaller
Josh Shekhtman
Mike Shelton
Brian Snyder
Colleen Spees
Kareem Usher
Thelma Velez
David Wituszynski

Unavailable:
Matt Brown
Sophie Chang
Jill Clark
Gina Langen
Ryan Schmiesing

Minutes:

Updates from panel leadership:
- Update from leadership agenda item to remain for all meetings; panel leadership to have a call during off weeks to connect in advance of panel meetings; members should feel free to communicate agenda item suggestions to leaders for consideration

Workgroup updates:
- Definitions and criteria:
  - ➢ Anyone who would like to join the workgroup is welcome to attend meetings

- ➢ Decisions made at last workgroup meeting: 1) Mike Shelton is now co-chair of the group, 2) greenerchoices.org (Consumer Reports) to help guide group's work in determining certifications for determining "sustainable", 3) Updated sustainability matrix, no longer has comprehensive column, instead to list all certifications and check off which sustainability criteria they fall under (remaining columns: economic, and social broken down into human, animal, and community), 4) Environmental column to be prioritized in sustainability matrix – anything that group will consider sustainable will meet one of the environmental column's criteria and at least one other criteria from the other columns, 5) With regard to drinks, at least for now we will rely on the state's determination in the tax code as to which are "food" and disregard those that are taxed as non-food in our calculations for what is local and/or sustainable
  - ➢ Will be looking at the 4-R certification (focused on nutrient management) in an upcoming workgroup meeting
- Sourcing, data metrics, and transparency:
  - ➢ Anyone who would like to join the workgroup is welcome to attend meetings
  - ➢ Planning on a future meeting with the Definitions workgroup in Oct – date to be finalized
  - ➢ By Oct 15 will report on lettuce and tomato purchasing data (all three units: Student Life Dining Services, Wexner Medical Center, Athletics and Business Advancement)
  - ➢ By Oct 15 to also report on yogurt sourcing data
  - ➢ Invitation extended to Brian Williams to join the workgroup
  - ➢ Over the next few months will be looking at larger criteria categories to use for data sorting/reporting to meet the Dec 15 2017 web-based reporting deadline – to connect with Communications workgroup on this goal
- Governance
  - ➢ Meeting 2nd and 4th Tuesdays of the month in moving forward – second meeting each month to be virtual as needed
  - ➢ Expanding workgroup to include student members, possibly to include more faculty who are involved in governance work
  - ➢ No co-chair as of yet
  - ➢ High level discussion on governance of university – would like time with Zia Ahmed and Julie Jones to better understand how their teams make decisions
  - ➢ Future work of the group will greatly depend on decisions made in the Definitions and Criteria workgroup
  - ➢ Concerned about the authority of our panel – does the panel have authority and how does this meld with existing policies (such as the food purchasing policy)?
- Communications
  - ➢ No update; Gina Langen unable to attend meeting

Response from University Admin on July progress report and next steps
- Invite both Dr. J and the Provost to one of our November meetings (11/13 or 11/27); for the date chosen, the panel meeting will be extended to 1.5 hours
- Potential agenda items for when Dr. J/Provost attend meeting: 1) how do we affect university policy, 2) are we looking at "Local AND Sustainable" or "Local OR Sustainable" 3) how do we develop seed funding to ensure this initiative does not fail for lack of budget?
- Table discussion of how to communicate July report until Communications workgroup has met

Proposal for BUCC to undertake External Engagement workgroup function

- How we define the goal that BUCC will accomplish is critical: this project is not "how to" but a review of engagement opportunities that are available; panel is looking for recommendations only
- Panel ok with moving forward with BUCC project proposal submission